

**Curriculum – Bachelor of Business Administration  
Degree Program**

<b>Trimester</b>	<b>Course Name</b>	<b>Semester Credits</b>	<b>Contact Hours</b>
<b>First Trimester</b>			
BBA 3301-O	Business Management	3	45
BBA 3302-O	Principles of Macroeconomics	3	45
BBA 3303-O	Accounting I	3	45
BBA 3304-O	Business Communication	3	45
BBA 3305-O	Marketing Management	3	45
	<b>Total</b>	<b>15</b>	<b>225</b>
<b>Second Trimester</b>			
BBA 3306-O	Principles of Microeconomics	3	45
BBA 3307-O	Accounting II	3	45
BBA 3308-O	Business Information Technology	3	45
BBA 3211-O	Experiential Consulting Case I	3	45
BBA 3310-O	Business Law and Ethics	3	45
	<b>Total</b>	<b>15</b>	<b>225</b>
<b>Third Trimester</b>			
BBA 4301-O	Human Resources Management	3	45
BBA 4302-O	Organizational Behavior	3	45
BBA 3309-O	Financial Management	3	45
BBA 4304-O	Operations and Supply Chain Management	3	45
BBA 4212-O	Experiential Consulting Case II	3	45
	<b>Total</b>	<b>15</b>	<b>225</b>
<b>Fourth Trimester</b>			
BBA 4213-O	Experiential Consulting Case III	3	45
BBA 4303-O	Project Management	3	45
BBA 4314-O	Small Business Management/Entrepreneurship	3	45
BBA 4315-O	International Business Management	3	45
BBA 4110	Practical Training Seminar	1	45
BBA 4311	BBA Capstone Course	3	45
	<b>Total</b>	<b>16</b>	<b>270</b>
<b>TOTAL</b>		<b>61</b>	<b>945</b>