

Course Descriptions

The following business courses have been approved by the THSU College of Business Sciences faculty for the MBA program. Students should check the published course schedules to see the courses offered for a specific term.

MBA 5301-O Business Communication **3 credits (45 hours)**

This course is designed to give students a comprehensive view of the major forms of business communication including: interpersonal communication, communication to groups, presenting sales pitches, writing policies, requests for proposals, business emails, and personal branding (including building resumes and bios). This class is taught using a combination of lectures, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5302 Finance and Financial Reporting **3 credits (45 hours)**

This course focuses on financial modeling as a tool in contemporary financial analysis. The course is designed to give students a finance perspective from a corporate point of view including investments, capital structure, budgeting, financial markets, etc. Students will analyze a firm's opportunities and risk level to evaluate the impact to shareholder's value. This class is taught using a combination of lectures, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5303-O Human Resources Management **3 credits (45 hours)**

This course is designed to give students a comprehensive view of the traditional and modern techniques used in human resources management by illustrating real work HR applications. Students gain an in-depth knowledge of recruitment, hiring, training, compensation benefits, HRIS systems and other HR issues, including how they impact both organizations and employees. This class is taught using a combination of lectures, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5304 Information Technology **3 credits (45 hours)**

This course focuses on the importance of information technologies in business. This will include the various systems (and processes) and equipment used to automate work, track information about business practices, and assist in decision making. This class is taught using a combination of lectures, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5305 International Business Trends **3 credits (45 hours)**

This will include the various drivers to globalization as well as the impacts of other countries' economic, political, cultural, and legal environments on an organization's operational and

strategic alternatives and its managerial decisions. This class is taught using a combination of lectures, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5306-O Law, Ethics and Economics in Business **3 credits (45 hours)**

This course provides an in-depth view of the legal environment of business by looking at legal issues and regulations in a business context. The course covers employment law, contracts, tort and product liability, internet law as well as other legal issues affecting the business environment. The legal and ethical implications of US companies doing business domestically or internationally are discussed. This class is taught using a combination of lectures, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5307-O Organizational Leadership **3 credits (45 hours)**

This course will provide an in-depth view of traditional and contemporary leadership theories that should apply to the analysis of the behavior of business managers and others in a leadership position. Areas covered include the societal evolution of leadership; the leadership roles of strategy, vision and transformational change; the development of leaders; the leadership responsibilities of creating effective teams, organizations and cultures; the exploration of different leadership styles; and current popular approaches to leadership theory.

Prerequisite: None.

MBA 5308 Management Accounting **3 credits (45 hours)**

Managerial Accounting will explore the financial impact that financial decisions have on businesses. After completing this course, the student will understand how accounting and other productivity information can be used to assess the past and improve the future performance of a business by giving managers essential information they need to make more informed decisions. This class is taught using a combination of lectures, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5309 Managing People, Projects, and Technology **3 credits (45 hours)**

This course includes the study of concepts, tools, and practices of project management. The course focus is on- initiating, planning, executing, controlling and closing the project. Major topics will include project scope, project time, project cost, project quality, project risk, project resources, project communications and how to be an effective project manager. This class is taught using a combination of lecture, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5310 Marketing and Decision Making**3 credits (45 hours)**

This course provides an in-depth view of marketing products and services. The course will explore topics such as: integrated communications, marketing mix, consumer behavior, pricing, and market segmentation, targeting and positioning. This class is taught using a combination of lectures, discussions, case studies, simulations and assessments.

Prerequisite: None.

MBA 5311 Operations, Supply Chain Management and Quality 3 credits (45 hours)

This course analyzes the role and activities of those involved in supply chain management decision making. It emphasizes the importance of transportation planning, inventory control, warehouse management, development of customer service standards, and procurement in the design and operation of supply and distribution systems. The importance of information systems and the internet in supporting such activities is also discussed. Special attention is given to the close working relationships with managers in other functional areas including information systems, marketing, and international operations. The class is taught using a combination of lectures, discussions, simulations and assessments.

Prerequisite: None.

MBA 5312-O Strategy and Environmental Scanning**3 credits (45 hours)**

This capstone course hones the student's understanding of strategy concepts and models. This will include learning more about environmental scanning and preparing to develop strategies (decision making). The student's will show their mastery of the concepts through a comprehensive and integrative final capstone business case analysis.

Prerequisites: All core MBA courses (MBA 5301, MBA 5302, MBA 5303, MBA 5304, MBA 5305, MBA 5306, MBA 5308, MBA 5310, and MBA 5311)